



# Grow

Crécer · Grandir · نمو

World Thinking Day 2017



# Who grows the food that we eat every day?





**“ BEFORE YOU FINISH EATING BREAKFAST  
IN THE MORNING, YOU'VE DEPENDED ON  
MORE THAN HALF THE WORLD ”**

*Martin Luther King Jr*

The background features a dark blue gradient with faint, light blue technical diagrams. These diagrams include circular gauges with numerical scales (e.g., 140, 150, 160, 170, 180, 200, 210, 230, 240, 250, 260) and various circular arrows indicating rotation or flow. The overall aesthetic is technical and modern.

# FAIR TRADE BANANAS VS NON FAIR TRADE BANANAS

# NON FAIR TRADE

This is the average banana that you might buy.

**12% Farmers  
and workers**

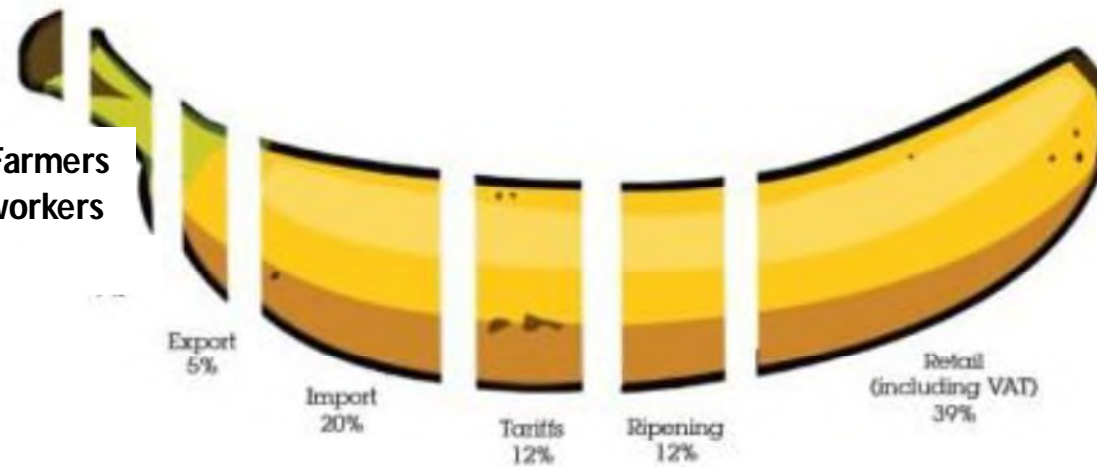
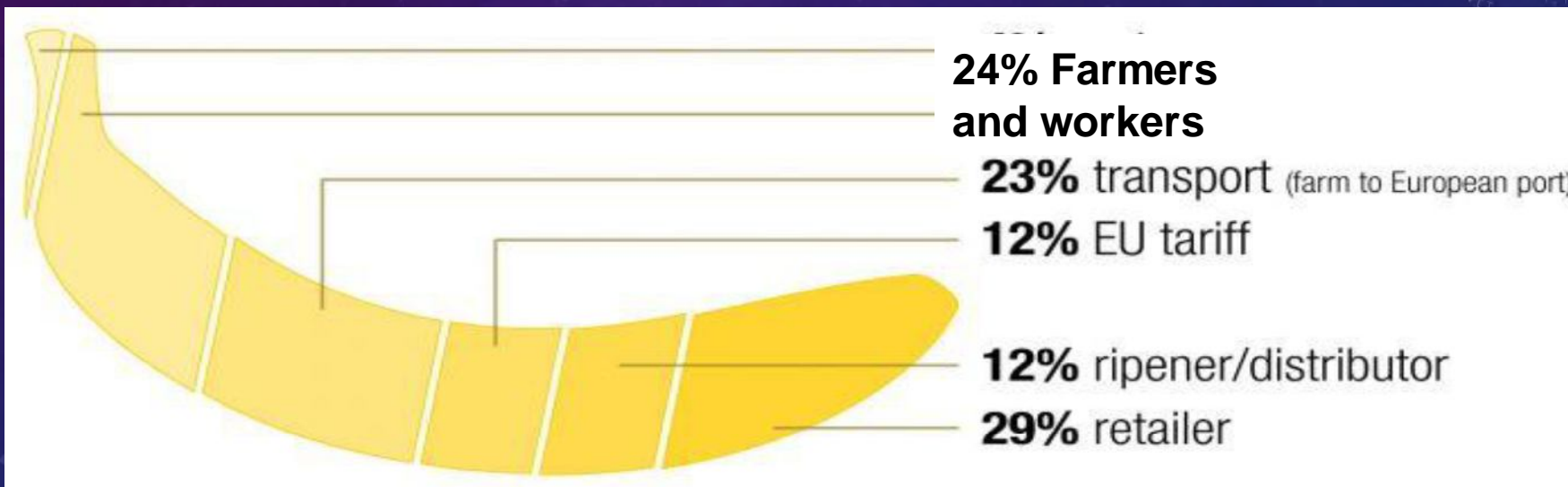


Fig. 2 Average banana value breakdown imported into the Republic of Ireland (source: BASIC, based on UN Comtrade data, FAO data and interviews with sector experts).

# FAIR TRADE BANANA

This is a fair trade banana and as you can see this is a lot fairer than the last banana.



# Banana Video



# Ronnie's letter to the canteen

Dear staff at the canteen,

We're making an assembly about Fairtrade and we were hoping that you could sell some Fairtrade bananas at break and lunch. We were going to see if anyone would buy the Fairtrade bananas so they can see there is no difference between normal bananas and Fairtrade bananas. We hope that you are able to sell some Fairtrade bananas to help us to get people to support the idea of Fairtrade. If you were able to help us then we would be very thankful for your help. We also think that this would be a great success and would change the way people think about who they've depended on.

Thank you very much,

Ronnie Tanner 7P







# Where chocolate comes from



# CHILD EXPLOITATION ON COCOA FARMS

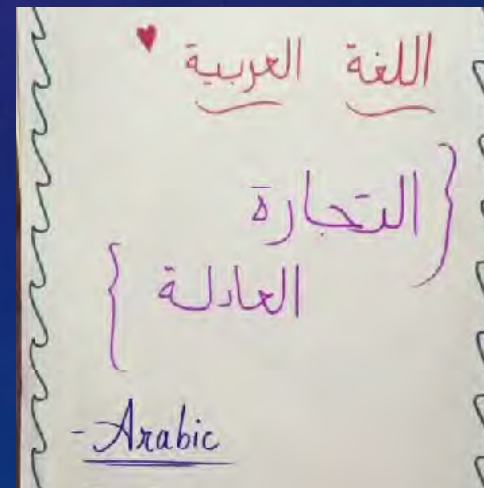
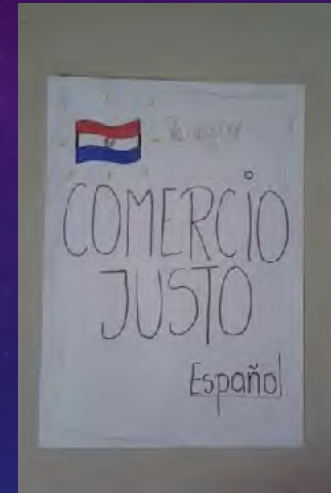


**WE AREN'T READY TO SAY GOODBYE,  
ARE YOU?**



**FAIRTRADE**

# HOW TO SAY 'FAIR TRADE' IN GERMAN, SPANISH, ITALIAN AND ARABIC



# HOW TO SAY 'FAIR TRADE' IN NEPALI







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**Don't miss out on all the fun!**



**Buy a Fairtrade banana from the canteen and  
send your selfies to:**

[fairtradeselfie@fernhill.hants.sch.uk](mailto:fairtradeselfie@fernhill.hants.sch.uk)

