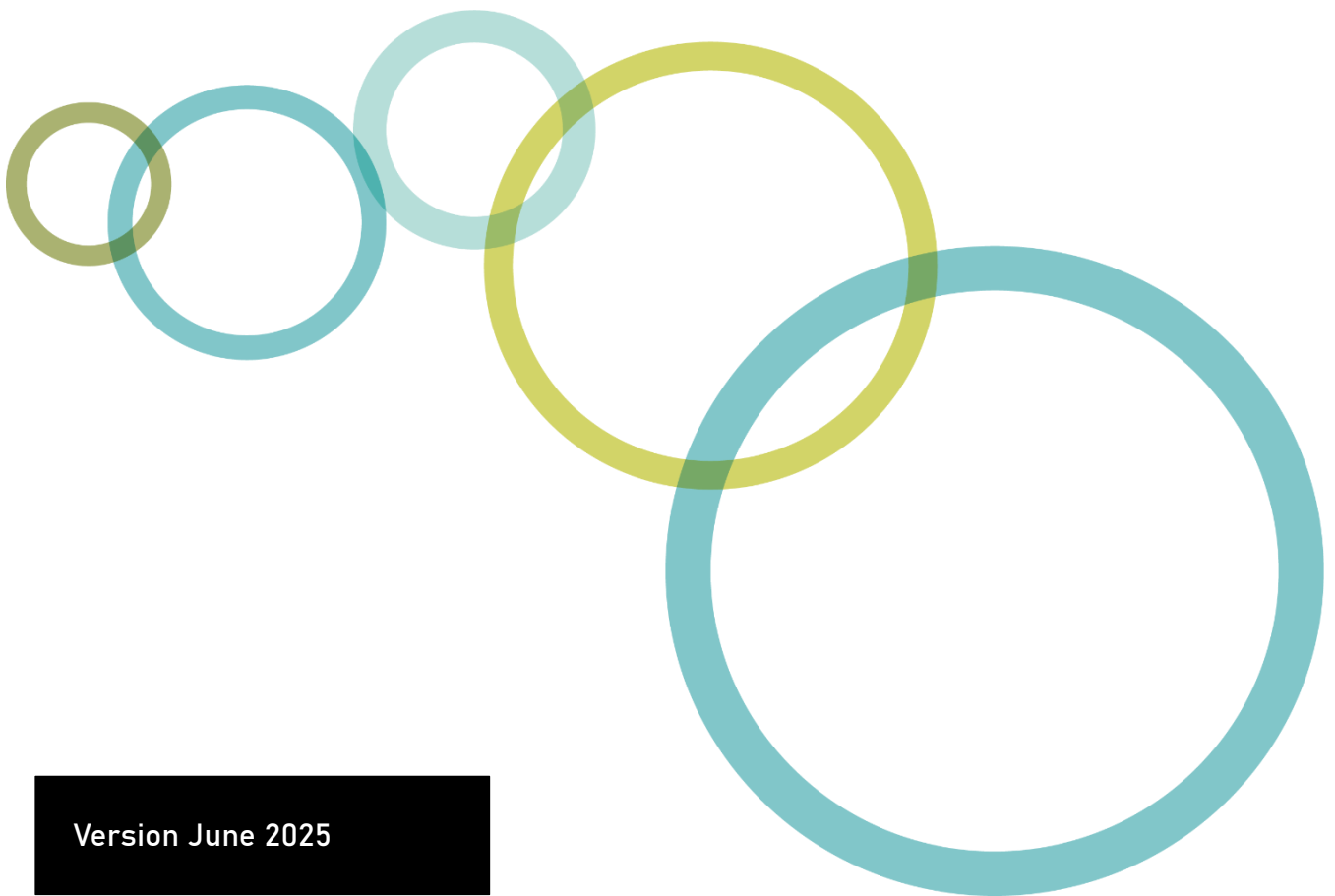


Independent living at home Market Position Statement

Including the provision of care at home for older adults, people aged 65+ and the provision of care and support services in Extra Care settings



Version June 2025



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Message to our providers

This document has been developed from engagement and feedback across the market. Its purpose is to reflect the current position of the market as the County Council sees it, based on your responses, your engagement, and your feedback. The County Council will continue to engage with you, to identify the challenges and opportunities you face, towards the goal of a co-produced market, where everyone works together for the benefit of those who draw on our services.

Hampshire County Council continues to review, clarify and update its arrangements for the provision of Independent Living at Home Services in the face of a rapidly changing market. We recognise that the delivery of care at home and support services has been challenging both locally and nationally over recent years and there is little indication that these challenges will lessen in the foreseeable future.

We continue to work hard to develop stronger, collaborative relationships to enable high-quality services to be delivered at the scale needed to meet the demands of residents within Hampshire.

Enabling people to remain in their homes and to live as independently as possible has been, and will continue to be, the County Council's and with us to respond to the many challenges ahead and building better solutions together.

individuals' preferred option. Our commissioned services are designed to help people to live at home and maintain the independence to stay at home for as long as it right for them. These services are for older adults aged 65 and above. For a myriad of positive reasons, we need to maintain and further increase the focus on enabling independence and ensuring the delivery of care and support using a person-centred and strengths-based approach.

We face continued growth in our 65-plus population over the coming years, a growth which, in recent years, has been met by an expanding market and increasing capacity. Consequently, our overall requirement for Independent Living at Home for eligible Hampshire adults will remain high and grow in significance. This will be both for mainstream and specialist care provision including Reablement and Extra Care housing. We will promote healthy lifestyles to support people in their independence and continue to work with the NHS to develop more integrated commissioning of care, in particular complex care, especially in terms of hospital discharge and securing the right onward care arrangements.

We invite you to join with us at this dynamic time in the provision of Independent Living at Home Services for Hampshire residents by working

In this document the County Council will:

Set out how we have gathered the information, and how it reflects the priorities and challenges you have told us about.

- Set out our plans and priorities for the coming five years.
 - Provide detail about how current services deliver long-term care and reaffirm our vision for maximising independence and enabling people to live at home.
 - share our aspirations for using limited resources in the most effective way possible.
- Ask providers to think about how they can best prepare to work with the County Council in a positive and sustainable way and maximise the opportunities available to them.
 - Ask providers to be prepared to engage openly and routinely with the County Council so that we continue to work together with clarity and understanding. Whilst we do not anticipate that our overall direction of travel will change, we recognise that both the Authority and its partner providers need reasonable time and support to make any planned changes, so they are balanced and successful. Details about how Hampshire's population is predicted to change and the features relevant to the Help to Live at Home Framework and market are in the Appendix.



Hampshire County Council – Core principles of business

As residents of Hampshire adapt to face everyday challenges and ready themselves for a national election later this year, the following principles remain central as the County Council provides care and support to the most vulnerable in our society. We will embed these principles into future tenders and contracts:

Inclusion – our [Inclusion Strategy](#) outlines the County Council's ambitions for greater inclusivity across all areas of work. These are echoed within the Adults' Health and Care Directorate's Equality Objectives. We encourage our partners to embrace these aims to ensure services are continually tailored to Hampshire's diverse communities. [Equality objectives and Zero Tolerance statement | About the Council | Hampshire County Council](#)

Modern slavery – our [Modern Slavery Statement](#) sets out actions underway to understand, prevent and address modern slavery risks within our services, provided directly and commissioned, and our supply chains. Any organisation covered by Section 54 of [Modern Slavery Act 2015](#) the working with the County Council is expected to understand and comply with the Act's requirements of actively preventing instances of modern slavery.

Social value – the [Public Services \(Social Value\) Act 2012](#) guides the County Council in the way services are planned and commissioned to ensure communities become more resilient and to reduce demand on public services. We will use social value outcomes and measures that are proportionate and relevant to the specification for the service and will evaluate tenders in accordance with those social value outcomes and measures.

Climate Change – the County Council declared a climate change emergency in June 2019 and subsequently set two targets of becoming carbon neutral by 2050 and to build resilience to a two-degree rise in temperature. We have published a [climate change strategy and accompanying action plan](#) that will shape how we work together with our partners to meet our targets.

Diversity and Complexity

Hampshire has a growing, diverse population with increasing numbers of people from different backgrounds. 12.1% of the County's population are from non-white British ethnic groups, with some parts, for example Rushmoor, at 28.9% being particularly diverse, including over 10,000 identifying as Nepalese.

Further information about Hampshire's population can be found in [Hampshire's Joint Strategic Needs Assessment](#) Profiles of each individual Hampshire district can also be found on our website.

As part of our efforts to ensure our services are accessible to all people and to reduce inequalities in care and support, The County Council has undertaken further research into seldom heard groups.

Research has indicated that some people are not making use of social care services in the same way as the rest of the population. This includes people from an Asian Background, Gypsy, Roma and Traveller communities, armed forces veterans and others.

We need providers that are able to engage with these communities in Hampshire, with accessible communication, an awareness of cultural issues and staff that are trained to provide culturally appropriate support.

Hampshire's Joint Strategic Needs Assessment allows providers and individuals to review the types of need and complexity of the population of Hampshire, drilling down to specific areas if required.

For Older Adults, information can be found on a range of indicators, including the Electronic Frailty Index (eFI), highlighting that, across Hampshire, over 50% of individuals aged 70-74 are considered 'fit', but that drops significantly, so only 15% of individuals aged 85-89 would be considered fit ([Frailty \(65+\) report](#)).

The reports also cover the increasing prevalence of Dementia, mobility, incontinence, sensory impairment and the consequences and prevalence of falls in the older population.

Hampshire has an older population structure compared to England, with a greater proportion of people aged 50 years and over, and a lower proportion of working-age individuals (20-44 years). Young people (0-19 years) make up 22.4% of the population, while older people (70 years and over) constitute 17.2%.

Market Engagement & Priorities

Domiciliary Care

The County Council continuously engages with providers across a range of markets, including the significant and sizable domiciliary care market. Over the last 12-18 months, Hampshire County Council has actively engaged with domiciliary care providers, both to continue to ensure the delivery of high-quality Independent Living at Home Services, and to understand the priorities and challenges being faced by the

market. Recognising the evolving needs of our residents, we have embarked on a significant market engagement initiative aimed at fostering collaboration and innovation. This initiative included regular consultations with providers to gather insights and feedback, which have been instrumental in shaping our commissioning priorities and strategic direction.

Specific engagement undertaken includes:

- Face-to-face engagement with the top 60 of our providers, who deliver c.80% of home-based support hours to older adults, to understand the challenges in the market from their perspective, to help the County Council to develop a new procurement framework
- Wider engagement surveys to ensure the County Council was able to capture the opinions of the wider market
- Regular, local provider forums, three to four times per year, organised in partnership with the Hampshire Care Association. These events give providers the opportunity to share their concerns, ask questions of the Local Authority, and given an opportunity for the County Council to share important information about the market and changes in legislation
- Monthly virtual Q&A sessions, developed in partnership with the NHS
- Community of Practice events for organisations working in Local
- Authority supported Extra Care schemes
- Engagement with residents of Extra Care Housing schemes
- Contract Monitoring meetings
- 1-2-1 sessions with individual providers, allowing a more in-depth discussion about their business models and strategies for the future

From this engagement, providers have told us that:

- Quality Matters – while the market accepts that the Local Authority faces unprecedented financial challenges, and must make every pound spent go as far as it can, the quality-of-service provision cannot be forgotten.
- The market is currently fragile, with a number of pressures being placed upon it making it a challenging environment in which to operate.
- The market has become over-crowded, and many providers report struggling to secure enough work, either through the Local Authority, NHS or privately funded packages, to operate at a long-term sustainable level
- An increasing number of providers are facing a challenging financial position, with decreasing levels of profitability against a backdrop of increasing costs, but reducing prices
- Prices have reduced as a result of increased competition, and may be at a point where it is starting to price some providers out of the market
- There is an opportunity to diversify the types of care being provided, with an increasing number of providers moving into delivering live-in care, overnight care, or care to working age adults who require support
- In relation to Extra Care Housing:
- Individuals are staying in schemes for longer, and have more complex needs, which may require changes to staffing levels
- Opportunities exist for schemes to become community hubs, and bases for other services

Hampshire Care Association

As part of the development of this document, the Hampshire Care Association highlighted a number of areas of priority, or requests for information and conversation between the County Council and providers. These included:

- The changing complexity of needs, and how we can work together to define, monitor and meet them.
- The need for a continued conversation about the workforce, especially in the context of national changes.
- The importance of continued conversations around Modern Day Slavery, the impact commissioning strategies can have, and the need for ethical employment practices.
- The need for a continued conversation around fees, fee-setting and uplift arrangements, understanding the position of the market
- A request for more information around predicted demand
- A continued drive towards increased co-production

We recognise there are areas of concern for providers, some of which we are already addressing, some of which are being considered as part of nation-wide conversations. We commit to continuing to

work with the whole market on the issues being raised, both directly to us and through organisations such as the Hampshire Care Association.

Commissioning priorities

To help meet these challenges, and support market sustainability, Hampshire County Council aims to continue to pursue the following priorities in its commissioning of Independent Living at Home Services in the county.

We want to build on and fully embed a strengths-based approach into the delivery of help to live at home at all levels and in all specialities.

Our intention remains that individuals who require care are empowered to maintain their independence and that statutory services, which are inclusive and accessible in line with the Equality Act (2010), are provided at the most appropriate level to meet eligible social

- Strengthening the Council's ability to award CCSH contracts on the basis of proven quality, and to continue to:
- monitor that quality throughout the life of the contract
- Support the market to diversify by including the ability to source packages of care for working age adults
- Enable good financial planning through wage and cost linked uplifts and providing regular market information updates
- Setting a minimum rate for CCSH packages to stop prices falling further below sustainability levels

We will continue to work closely in partnership with home care providers through the delivery of Rapid Support Services and with our Reablement Service to support timely hospital discharge, and with Health colleagues, to meet the needs of assessed Continuing Health Care patients. Over the next period we want to work even more closely with providers regarding

care outcomes whilst minimising ongoing dependence.

We recognise that we will need to commission specialist Independent Living at Home Services that will include Reablement, Technology Enabled Care (TEC) and care within an Extra Care setting. We also acknowledge the need for our commissioning arrangements with providers to be agile and efficient including through our evolving and developing Brokerage function.

Through the updated Help 2 Live at Home (2024) framework, and the new Community Care and Support Hampshire (CCSH) domiciliary care contracts, the County Council is supporting improved market sustainability by:

innovative new Independent Living at Home Service models. We want to support providers wherever possible, and we will work together to ensure that the use of technology and equipment in delivering and managing services plays an important role and helps to have a significant positive impact.

We will work with providers and other partners to explore and develop these opportunities within Hampshire. Our expectation is that alongside developing new and more efficient ways of working, providers of services will work with the County Council in exploring how technology can mitigate increasing complexity and demographic pressures to enable people to live (more) independent lives.

The key features of what we want to achieve are to:

- Maintain a relentless focus on embedding a strengths-based approach within Independent Living at Home Services. Using Care at Home as part of the overall support to enable people to remain independent at home with a key focus on reducing the intensity of what may have been required at the start of the support period.
- Consider the strengths and abilities of the individual and the support friends, families and the wider community can provide as part of a strengths-based practice. This will help to release, where appropriate, capacity for the provider to support additional individuals. This overall approach aims to avoid avoidable and continuing pressure on the care workforce and budgets whilst ensuring individual needs continue to be met with independence maximised.
- Offer Independent Living at Home Services as the primary option for eligible Hampshire residents.
- Ensure that the right amount of capacity is available to meet the

We also recognise that for us to jointly meet the needs of Hampshire residents we need to foster a thriving long-term Independent Living at Home Services market in all areas of the county. In part, this means working to improve the alignment between our predicted needs and providers' resources. Hence, we will work with the sector to build understanding and capacity to deliver strengths-based and similar services that meet individual need with an enabling ethos.

demands of Hampshire residents, whichever area of the county they may live in.

- Offer wider and increased use of care technology as a first choice of service, always considering whether a person's needs and independence are best supported in this way. This will also help us to focus our limited resources for Independent Living at Home on those in greater need.
- Build the capacity for specialist Independent Living at Home provision, including but not limited to, how technology and equipment might be used to reduce double-up care demands.
- Promote health and wellbeing at every opportunity through our services. To work with providers to ensure that the cost of care to the public purse is both realistic and the best value for the public money we are entrusted to spend.
- Work with the market to develop innovative approaches and sustainable services particularly in harder to reach and geographically remote communities where current provision is inadequate.

Reablement services

Reablement is the process of supporting an individual to relearn or regain the skills and activities associated with daily living, to promote independence and resilience. These are skills that may have been lost due to a deterioration in health or change in circumstances. Hampshire County Council provides a highly effective specialist Reablement Service which supports people in their own homes, for periods up to six weeks.

We want to widen the reach of the Reablement Service, with an aspiration that the service will have supported a higher proportion of people before onward, longer-term home care services are organised. This will support the wider aim of maintaining people's independence and reducing their reliance on County Council provided care in the long term. We will continue to engage with the market on how providers can play an active role in supporting the Reablement ethos once they take over full responsibility for care support. We expect the Reablement principles of strength-based approaches to

be embedded in all general care services provided to people in their homes. This means that, when a person's Reablement support ends and they are given standard Care at Home support, the provider of that care should continue to endeavour to help the person regain their capabilities and independence even further if possible. The County Council will also continue to work closely with the NHS in terms of the different Intermediate Care Services both in terms of avoiding a hospital admission and in enabling discharges for people who are able to go home but with support needs. The Authority will also ensure that Reablement and Therapy-type services are prevalent at the main short-stay bedded units that are operated by HCC Care. This will enable people to be reabled or receive therapy support following a hospital stay and will provide the optimum opportunity for people to recover and then be able to return home and resume living as independently as possible thereafter.

Technology Enabled Care (TEC)

Over the coming years the landscape of Independent Living at Home Services provision will change. In particular, the use of technology and equipment in delivering and managing services will have a significant positive impact. Access to flexible, cost-effective and responsive technologies has become increasingly important to meet people's needs in terms of communications, support and access to broader services.

We intend to work with our providers and other partners to explore these opportunities further and develop innovation across Hampshire. Our expectation is that alongside developing new and more efficient ways of working, providers of services will work with the County Council in exploring how technology can mitigate increasing complexity and demographic pressures to enable people to live (more) independent lives.

Extra Care – Care and Support

Extra Care housing is a form of specialist, high specification supported accommodation. An Extra Care scheme consists of a block of 60-100 flats, plus communal areas, and a team of carers based on-site around the clock to provide care to residents.

The County Council's commissioning model enables people with high care packages and overnight care needs to live independently within the scheme's community but still gives residents the comfort and assurance of living in their own home. People eligible for Extra Care pay for their housing costs themselves (using their housing benefit where applicable), while the County Council funds the care provision.

The County Council commissioned a demand study in 2024 to understand the current and future demand of Extra Care Housing. The key findings were that there

continues to be an increased demand for affordable Extra Care housing with an additional 64% homes required by 2043. High priority areas are Fareham, Havant, East Hampshire and Basingstoke and Deane.

Hampshire County Council currently commissions over 6,500 hours of care per week for the existing Extra Care units. The Authority intends to place more people with complex, higher needs in both the existing and future Extra Care schemes. These Extra Care services will be commissioned through the Help to Live at Home Framework.

To achieve our ambitions, we are also engaging with wider partners and exploring closer cooperation and enhance our offer through initiatives such as falls prevention, exercise classes and design improvements to support those with dementia and autism.

Extra Care Development

Hampshire County Council has a strong track record of delivering older persons' Extra Care and has recently completed new schemes in Romsey and Gosport and has others at New Milton and Petersfield that are at different stages of development. Over the next five years, the Council intends to continue development of the next phase of new schemes. Our ambition remains to deliver some 1,500 units overall. We currently stand at 900 units. More detail on the accommodation requirement can be found in the Market Position Statement for Residential and Nursing. A more detailed document for Extra Care providers can also be accessed on our website.

We face a significant growth in our older population and delivery of our ambitious Extra Care Housing programme to allow older adults to maintain independence in a home of their own is one of our top priorities.

Building On Success

We currently commission care in 21 schemes containing over 900 flats. Schemes are owned by either Registered (Social Housing) Providers, District or Boroughs; and care is provided by Care Quality Commission registered domiciliary care providers, who provide 24/7 planned care and emergency response.

Schemes are part of wider neighbourhoods, with residents having ready access to opportunities on their doorstep and the community invited in to use on-site cafés, restaurants and other facilities.

The tenure of our schemes, is mainly Affordable Rent and Social Rent, with some including Shared Ownership and open market homes.

Our aim is that Extra Care schemes will increasingly be able to accommodate people with more complex care needs, including those with sensory or cognitive impairments and those who are frail, therefore reducing the need for them to transition to residential or nursing care at a later stage.

Opportunities, and Working Together

Planning permission is in place for around 500 new Extra Care homes across the County through historic agreements. Further opportunities may come forward on County Council land, in major development areas (S106 opportunities) and through Local Plans and town centre regeneration. We are keen to speak to housing providers and landowners who can bring land opportunities to us.

Through surveys, discussions and face to face meetings, we have a continual programme of engagement and consultation with care providers, landlords and people living in Extra Care Housing. We are grateful for their contributions which have helped shape our ambitions.

Extra Care Development Priorities

- Support the provision of Homes for a Healthy Life to help people age well in their own home;
- encourage a vibrant, stable, diverse and innovative care provider and landlord market;
- encourage innovation in housing-based models of care to meet a wide range of needs;
- provide an independent home with access to shared facilities in a safe and inclusive environment;
- give peace of mind to residents and relatives that care and support needs can be met in the present and in the future.
- Increased housing numbers and homes fit for the 21st century
- Delivery of schemes already with planning permission and new opportunities.
- Best use of existing stock, modernisation of older stock and high-quality management of new homes.
- Innovative housing and care models
- Digital care and technology to support independence.
- Housing and care solutions to meet a range of needs including dementia, frailty, autism
- and complex needs, that reduce the need for residents to move into residential or nursing homes.
- Short-stay flats, both step up and step down, to support moves into housing with care and to avoid use of unnecessary residential and nursing care

Brokering all types of care

Our intention is to continue modernising our back-office systems and processes to improve our day-to-day exchanges with providers and ultimately to positively impact on outcomes for residents. We are working to reduce manual activities required to meet the

sourcing needs for a wide variety of care services. We will implement a new enhanced Brokerage solution, flexible enough to broker all types of care. This will allow us to improve communications, support a better tendering and sourcing process and maximise the use of digital technology.

Resources

While recognising the challenges being faced in the markets, Hampshire County Council continues to face growing and unprecedented financial and workforce challenges. Specific additional funding has been, and continues to be, made available for adult social care but this does not offset either the real term

reductions in overall County Council funding that impacts the Adults' Health and Care Directorate, or the continued pressure placed on budgets by increases in demand and changes in the nature and complexity of the needs faced by individuals in receipt of care.

Financial

The financial pressures on the County Council are significant. The County Council's budget gap sits at £136m, and while this has been managed through a series of successful savings programmes, is predicted to grow year-on-year. In real terms, without intervention, the County Council's available budget to meet growing adult social care needs will reduce further, with the downward pressure on public sector finances set to continue for some time.

That said, the Directorate net budget for 2025/26 still amounts to £596 million and throughout a typical year will be sufficient to support ongoing care services for some 20,000 individuals across a range of different care groups. For more information on the County Council's finances, please visit [Council tax, budget, spending and performance | About the Council | Hampshire County Council](#).

Workforce

Recruitment and retention to roles in direct HCC employment has improved significantly in recent years. Vacancies are now at a lower level and HCC is generally able to fill its agreed staffing establishment. Recruitment in the north of the county and to some qualified roles can still be challenging, for example experienced social workers, occupational therapists, and nurses.

Externally the adult social care workforce currently comprises over 1.67 million people nationally and some 39,000 jobs in Hampshire. Locally, there is a vacancy rate of 10% and turnover rates are high at around 30% creating a significant workforce shortfall. Recruitment and retention of staff has been highlighted by providers as a significant challenge. Adult social care continues to be a growing sector, and it is predicted that a rise in the

workforce will be required over the coming years due to the increased demand from the growing number of older people, higher demand for mental health services and the expanding number of adults with learning and physical disabilities. Growing the workforce to meet anticipated demand will not be fully achievable or affordable.

Therefore, as well as addressing workforce challenges through improving recruitment, retention and training, the County Council will innovate to manage demand. This will include continuing to maximise opportunities for Technology Enabled Care; investing in preventative tools such as the Connect to Support Hampshire website, and work closely with providers to ensure demand management approaches are embedded across all aspects of our work areas.

UKVI

In April 2024 the Home Office announced changes for UKVI sponsored Care Workers, including changes to the process for recruiting new sponsored workers requiring providers to attempt to recruit from a displaced workers pool before seeking to sponsor new recruits from overseas. These, and other changes implemented at this time provided greater protection and opportunities for displaced workers, providing better safeguards against modern day slavery. As a result, nationally the UK continued to see the reduction in the number of applications for Skilled Worker and Health and Care Worker visas that started in March 2024 when new

care worker applications became ineligible to bring dependents.

On 12th May 2025, the Government announced a White Paper which proposes an ending of overseas recruitment for social care visas. In the short term the County Council does not expect there to be a significant impact, as any changes should not impact individuals already working in the UK. Longer term, subject to the full process required through Government, this could lead to a reduction in available overseas staff. The County Council will continue to work with the market as these proposals are further developed.

Current independent living at home provision and predicted future requirements

Provision type (over 65s)	Current	Future (next 5 years)
Care at Home		
Users	3,500	4,000 – 5,000
Hours per week	40,000	45,000 – 05,000
Extra Care		
Accommodation units	974	1,500
Hours per week	5,300	7000+

In addition to this, Hampshire County Council commissions 6,500 weekly hours for 750 self-funded individuals.

The market provision of independent living at home services has changed greatly in the past few years.

Since 2018, our dynamic approach to market shaping has reaped significant benefits. There is a significant level of supply across all parts of the County. The increase in supply means that there is currently no challenge in finding suitable for care individuals, but it has created challenges for providers.

We will continue to monitor supply, applying stringent due diligence processes to ensure new entrants to the market are able to deliver a safe and quality service from day one.

We will continue to work collaboratively with our provider market to maintain the longer-term sustainability of our approach.

What this means for providers

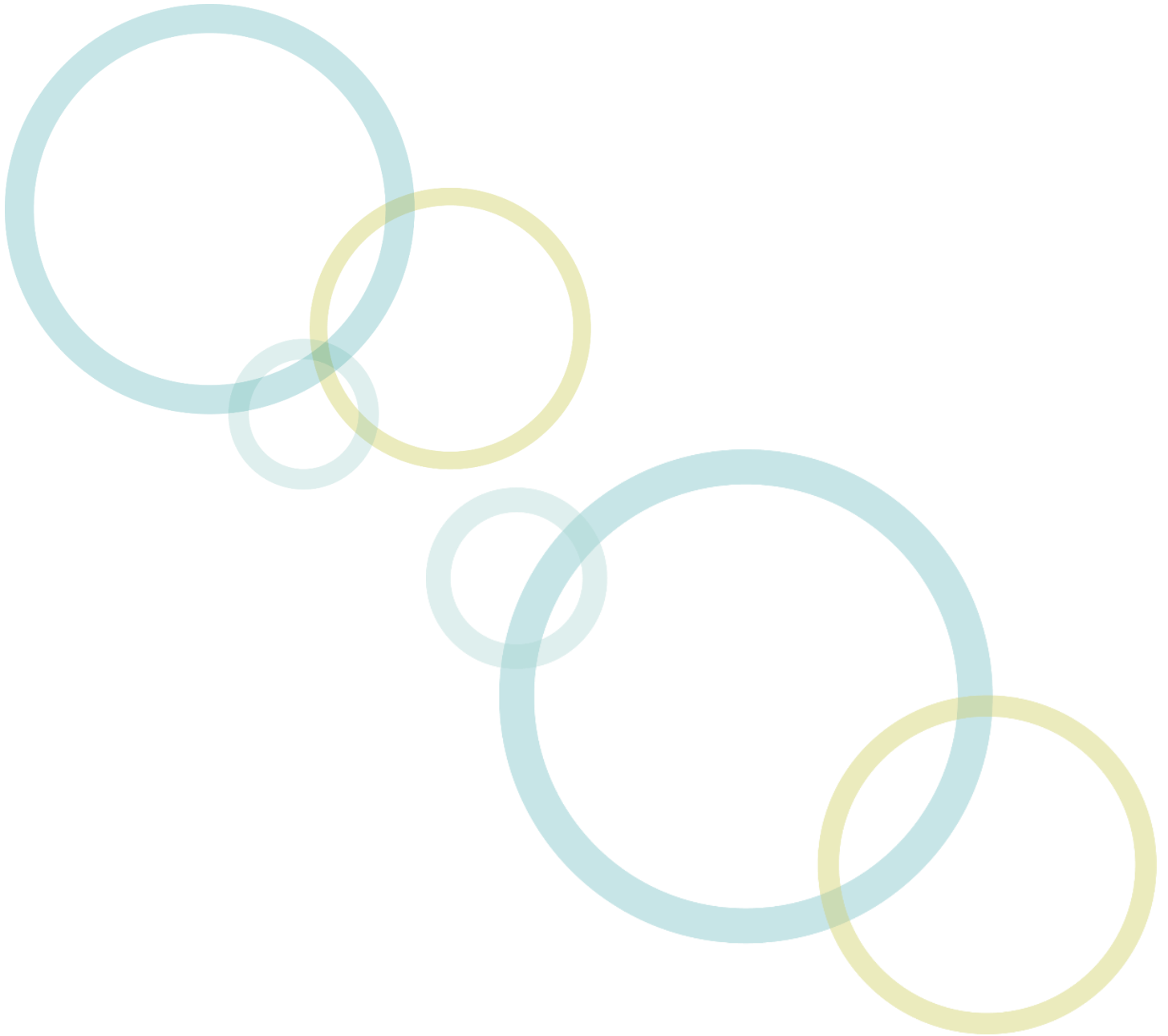
Our objective is to work with providers to develop new ways of enabling vulnerable residents to live in their own homes and communities for longer and with greater independence and dignity. Our expectation is that our partners who deliver Independent Living at Home Services will maintain and develop the capacity to

provide services to those who need it. Hampshire remains committed to providing the information, support and evidence that enables providers to both grow their business and to collaborate with the County Council to address the changing future demands of our residents.

We will jointly need to ensure that there is an adequate and sustainable workforce that is motivated and trained to deliver these increased demands. We will expect our providers to:

- Engage with the County Council in the use of technology (and equipment) to further develop its already successful strengths-based approach.
- Deliver services which recognise older people's value to society and support them to maintain independent lives.
- Develop a range of expertise and experience to deliver care in a variety of ways, such as through Reablement Services and in Extra Care settings.
- Remain committed to regularly reviewing and rightsizing packages of care to ensure capacity is released (wherever possible) to support new individuals.
- The County Council is committed to supporting strong, ethical employment practices. The Council will work with local and national partners to support requirements regarding individuals recruited from overseas, working to ensure fair, equitable support for employees, and working to strengthen the markets approach to modern slavery.
- Have robust contingency plans in place including measures to address workforce pressures and high levels of staff illness or absence.
- Use the online portal to submit accurate and timely payment records and regular planned or unplanned reviews. We have appointed dedicated staff to support providers to access and use the portal and we will continue to work closely with our providers to ensure that it is used optimally.
- Attend training and other market engagement opportunities that the County Council and partners will offer on reviews, specialist care and services such as dementia care.
- Continuously review and develop their services in line with the County Council core principles, in particular our social value of inclusion, environmental impact and local economic value.

- Work with us as we commission new services. This will include new Extra Care units: opportunities for providers to deliver care in Extra Care settings, on both new and existing contracts, will be offered through the Independent Living at Home Framework.
- Engage with the market as we look forward to the future, and the need to continue the delivery of a Home Care Framework.



Our Pledge to You

1

Transparent

Sharing out future plans to help you shape your business

2

Fair

Paying sustainable rates within the money we have available

3

Efficient

Automating payments and streamlining processes

4

Enabling

Bringing you together to encourage innovation, drive up quality and foster resilience.

Appendix

The way forward outline timetable Hampshire Population by age.

Extra Care housing	
Through 2025	Continue to progress Extra Care pipeline schemes
Care at Home	
Through 2025	Ongoing market management to support sustainability Review and improve live in care contract

Hampshire Population aged 65 and over, projected to 2027

	2023	2024	2025	2026	2027
Aged 65-69	79,900	82,100	84,500	87,200	89,400
Aged 70-74	74,700	73,400	73,000	73,700	75,400
Aged 75-79	73,800	75,300	75,700	75,300	71,100
Aged 80-84	46,000	48,400	51,000	54,200	60,100
Aged 85-89	29,900	30,800	31,500	31,500	32,200
Aged 90+	18,500	18,900	19,500	20,100	20,700
Total population aged 65+	322,800	328,900	335,200	342,000	348,900

Figures are taken from Office for National Statistics (ONS) subnational population projections by persons, males and females, by single year of age. The latest subnational

population projections available for England, published 24 March 2020, are full 2018-based and project forward the population from 2018 to 2043.

