

ICT & Digital Media



Hampshire & IoW



£4.8 billion
To the local economy



7,655
Local businesses



57,600
Sector employees

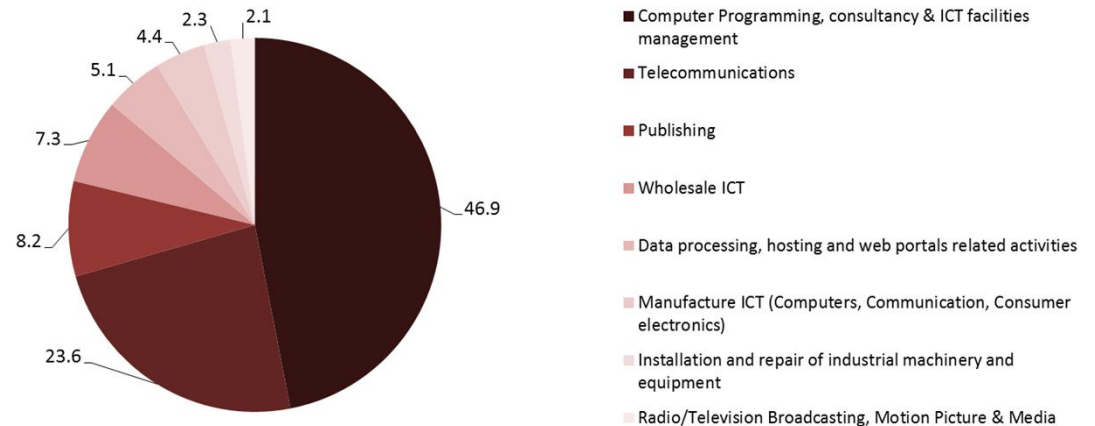
Digital technology companies have become increasingly important to the UK economy. ICT and Digital Media is an important sector for the local economy. The sector is both diverse and innovative, often creating new ways of doing business. Locally, the sector is estimated to contribute £4.8 billion pounds to the Hampshire and Isle of Wight economy. There are over 7,500 businesses in Hampshire and the Isle of Wight, and 57,600 employees. Locally the sector has percentage employee share higher than the national average.

Size of economy

£4.8 billion

The sector is estimated to be worth £4.8 billion to the Hampshire & IoW economy, with almost half (47%) attributable to Computer Programming, Consultancy and ICT management.

% Share of GVA



Source: HCC using Annual Business Survey (aGVA, Total Employment) and BRES

Earnings (£ Gross Median Weekly)

ICT and Digital Media	UK	Hampshire
Programming and broadcasting activities	730	760
Information service activities	730	760
Computer programming, consultancy and related activities	720	750
Software publishing	690	720
Wholesale of information and communication equipment	630	660
Telecommunications	640	660
Manufacture of computer, electronic and optical products	600	630
Repair of computers and communication equipment	590	610
Motion picture, video and television programme activities	580	610
Publishing of books, periodicals and other publishing activities	570	600

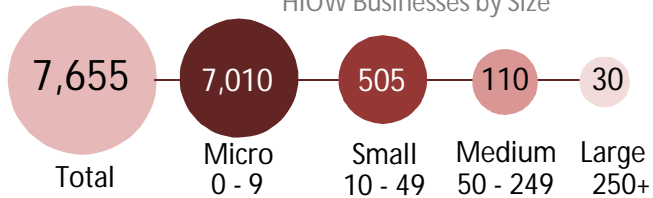
Source: ASHE 2014. Hampshire industry estimates based on a workplace earnings multiplier of 0.03. All earnings rounded to nearest £10.

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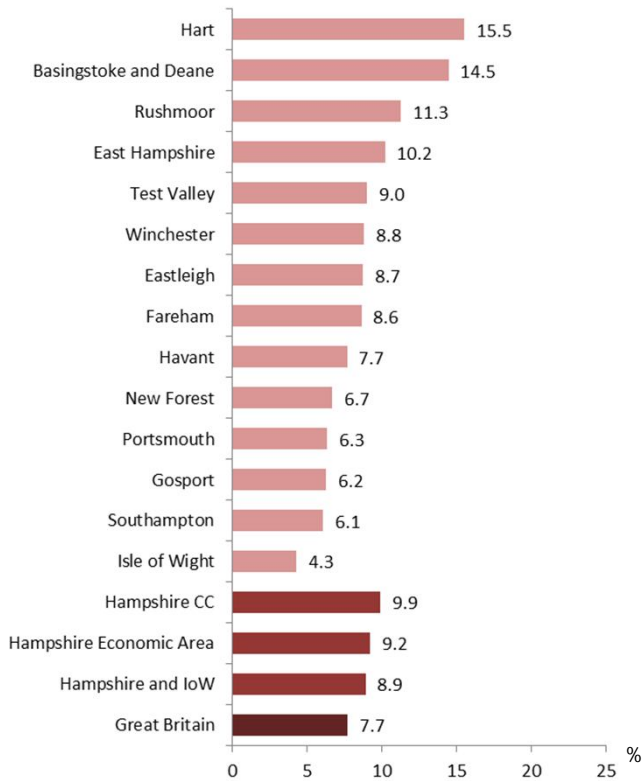


Number of Businesses

HIOW Businesses by Size



Percentage of All Businesses in the ICT and Digital Media Sector



Source: UK Business Counts 2015

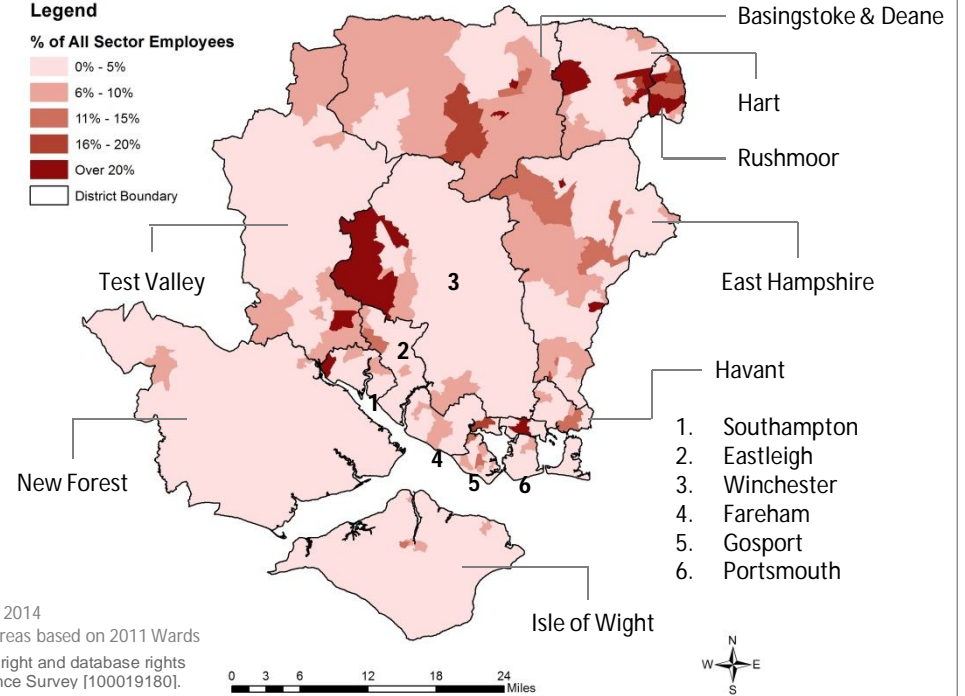
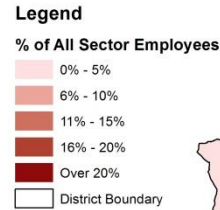
Employees

57,600

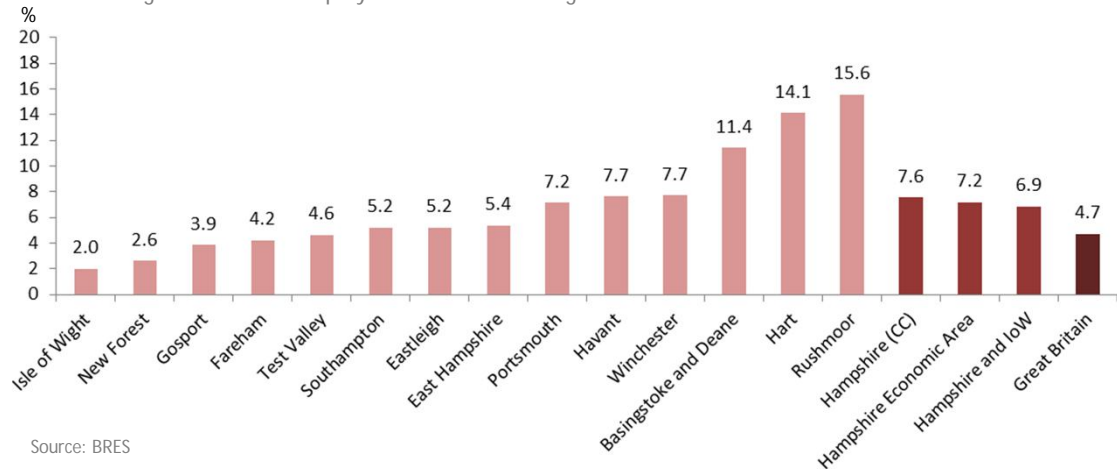
Employees in Hampshire & Isle of Wight

6.9%

% of all employees in Hampshire & Isle of Wight



Percentage of All Sector Employees in the ICT and Digital Media Sector



Source: BRES