Hampshire County Council
2011 Census

Headline Briefing for Hampshire

HCC Research and Intelligence Unit
2011 Census

• Wealth of information
• Snapshot of the whole population
• Down to small geographic areas – wards and parishes
• Covering a variety of topics – age, employment, education, ethnicity
• Essential data that is not available elsewhere
• Under threat
2011 census in 20 words

In 2011 Hampshire was:

• **Growing** similarly to the UK;
• **Ageing** more rapidly;
• **Diversifying** more gradually;
• **Adapting** to changing economic times.
2011 census in 20 words

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2011 Census Population

Hampshire County
2001: 1,240,100   2011: 1,317,800

Hampshire including Portsmouth and Southampton
2001: 1,644,200   2011: 1,759,700
Hampshire is still the third largest shire county

Population (thousands)

- West Midlands (Met County): 2,740
- Greater Manchester (Met County): 2,680
- West Yorkshire (Met County): 2,230
- Kent: 1,460
- Essex: 1,390
- Merseyside (Met County): 1,380
- South Yorkshire (Met County): 1,340
- Hampshire: 1,320
- Lancashire: 1,170
- Surrey: 1,130
- Hertfordshire: 1,120
- Tyne and Wear (Met County): 1,100
Growth similar to national average

- West Midlands (Met County): 7.1%
- Greater Manchester (Met County): 8.1%
- West Yorkshire (Met County): 7.1%
- Kent: 10.1%
- Essex: 6.3%
- Merseyside (Met County): 1.4%
- South Yorkshire (Met County): 6.1%
- Hampshire: 6.3%
- Lancashire: 3.2%
- Surrey: 6.9%
- Hertfordshire: 7.9%
- Tyne and Wear (Met County): 2.7%
- England and Wales: 7.8%
Every district in Hampshire grew

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Basingstoke and Deane</td>
<td>152,600</td>
<td>167,800</td>
<td>15,200</td>
<td>-9.0%</td>
</tr>
<tr>
<td>Hart</td>
<td>83,500</td>
<td>91,000</td>
<td>7,500</td>
<td>-7.1%</td>
</tr>
<tr>
<td>Rushmoor</td>
<td>91,000</td>
<td>91,000</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>New Forest</td>
<td>169,300</td>
<td>176,500</td>
<td>7,200</td>
<td>-4.0%</td>
</tr>
<tr>
<td>Test Valley</td>
<td>109,800</td>
<td>116,400</td>
<td>6,600</td>
<td>-5.6%</td>
</tr>
<tr>
<td>Winchester</td>
<td>107,200</td>
<td>116,600</td>
<td>9,400</td>
<td>-8.0%</td>
</tr>
<tr>
<td>East Hampshire</td>
<td>109,300</td>
<td>115,600</td>
<td>6,300</td>
<td>-5.3%</td>
</tr>
<tr>
<td>Eastleigh</td>
<td>116,200</td>
<td>125,200</td>
<td>9,000</td>
<td>-7.1%</td>
</tr>
<tr>
<td>Fareham</td>
<td>108,000</td>
<td>111,600</td>
<td>3,600</td>
<td>-3.3%</td>
</tr>
<tr>
<td>Gosport</td>
<td>76,400</td>
<td>82,600</td>
<td>6,200</td>
<td>-7.6%</td>
</tr>
<tr>
<td>Havant</td>
<td>116,800</td>
<td>120,700</td>
<td>3,900</td>
<td>-3.2%</td>
</tr>
</tbody>
</table>
2011 census in 20 words

In 2011 Hampshire was:
• Growing similarly to the UK;
• Ageing more rapidly;
• Diversifying more gradually;
• Adapting to changing economic times.
2011 Hampshire population pyramid

Percentage of the Population

- 2011 Males
- 2011 Females

Age Groups:
- 0 – 4
- 5 – 9
- 10 – 14
- 15 – 19
- 20 – 24
- 25 – 29
- 30 – 34
- 35 – 39
- 40 – 44
- 45 – 49
- 50 – 54
- 55 – 59
- 60 – 64
- 65 – 69
- 70 – 74
- 75 – 79
- 80 – 84
- 85 – 89
- 90 and over

Hampshire County Council
Median age increased from 39 to 42 years
0 to 4 years: growth in most districts

- **Basingstoke and Deane**: 2011 - 9,990, 2001 - 11,360
- **Hart**: 2011 - 5,660, 2001 - 5,080
- **Rushmoor**: 2011 - 6,750, 2001 - 6,330
- **New Forest**: 2011 - 8,590, 2001 - 8,360
- **Test Valley**: 2011 - 6,710, 2001 - 6,450
- **Winchester**: 2011 - 6,580, 2001 - 5,730
- **East Hampshire**: 2011 - 6,210, 2001 - 6,320
- **Eastleigh**: 2011 - 6,950, 2001 - 7,740
- **Fareham**: 2011 - 5,580, 2001 - 5,870
- **Gosport**: 2011 - 5,430, 2001 - 4,700
- **Havant**: 2011 - 6,710, 2001 - 6,410
5 to 19 years: decline in most districts

Hampshire County Council
20 to 44: decline almost everywhere
65 and over: strong growth in all districts

- Basingstoke and Deane: 18,990 (2011), 24,150 (2001)
- Test Valley: 17,190 (2011), 21,780 (2001)
- East Hampshire: 17,190 (2011), 18,800 (2001)
- Eastleigh: 12,370 (2011), 18,800 (2001)

Number of People

- District/Borough

- 2011
- 2001
People providing unpaid care

<table>
<thead>
<tr>
<th>District/Borough</th>
<th>2011</th>
<th>2001</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basingstoke and Deane</td>
<td>12,670</td>
<td>15,230</td>
</tr>
<tr>
<td>Hart</td>
<td>7,020</td>
<td>8,000</td>
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<tr>
<td>Rushmoor</td>
<td>6,940</td>
<td>7,750</td>
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<tr>
<td>New Forest</td>
<td>10,300</td>
<td>17,700</td>
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<tr>
<td>Test Valley</td>
<td>10,100</td>
<td>12,120</td>
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<tr>
<td>Winchester</td>
<td>10,210</td>
<td>11,570</td>
</tr>
<tr>
<td>East Hampshire</td>
<td>10,630</td>
<td>11,630</td>
</tr>
<tr>
<td>Eastleigh</td>
<td>10,760</td>
<td>12,720</td>
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<tr>
<td>Fareham</td>
<td>10,080</td>
<td>11,880</td>
</tr>
<tr>
<td>Gosport</td>
<td>6,550</td>
<td>8,180</td>
</tr>
<tr>
<td>Havant</td>
<td>11,490</td>
<td>13,120</td>
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</table>
Cities changing rather differently

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Number of People</th>
<th>Portsmouth 2001</th>
<th>Portsmouth 2011</th>
<th>Southampton 2001</th>
<th>Southampton 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aged 0-4</td>
<td>20,000</td>
<td>23.1%</td>
<td>27.9%</td>
<td>6.4%</td>
<td>0.3%</td>
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<tr>
<td>Aged 5-19</td>
<td>60,000</td>
<td>10.7%</td>
<td>12.2%</td>
<td>18.3%</td>
<td>13.7%</td>
</tr>
<tr>
<td>Aged 20-44</td>
<td>80,000</td>
<td>23.3%</td>
<td>12.5%</td>
<td>18.3%</td>
<td>13.7%</td>
</tr>
<tr>
<td>Aged 45-64</td>
<td>100,000</td>
<td>23.4%</td>
<td>12.5%</td>
<td>18.3%</td>
<td>13.7%</td>
</tr>
<tr>
<td>Aged 65+</td>
<td>120,000</td>
<td>23.5%</td>
<td>12.5%</td>
<td>18.3%</td>
<td>13.7%</td>
</tr>
</tbody>
</table>

Portsmouth 2001
Portsmouth 2011
Southampton 2001
Southampton 2011
House prices and the workforce: 20 to 44
House prices and the workforce: 45 to 64
In 2011 Hampshire was:

• **Growing** similarly to the UK;
• **Ageing** more rapidly;
• **Diversifying** more gradually;
• **Adapting** to changing economic times.
Increase in ‘no religion’

<table>
<thead>
<tr>
<th>District/Borough</th>
<th>Christian</th>
<th>Buddhist</th>
<th>Hindu</th>
<th>Jewish</th>
<th>Muslim</th>
<th>Sikh</th>
<th>Other</th>
<th>No Religion</th>
<th>Not Stated</th>
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<tbody>
<tr>
<td>Basingstoke and Deane</td>
<td>59.9</td>
<td>29.7</td>
<td>7.2</td>
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<tr>
<td>Hart</td>
<td>64.6</td>
<td>25.8</td>
<td>7.1</td>
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<tr>
<td>Rushmoor</td>
<td>57.8</td>
<td>26.4</td>
<td>7.0</td>
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<tr>
<td>Test Valley</td>
<td>65.7</td>
<td>25.1</td>
<td>7.1</td>
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<tr>
<td>Winchester</td>
<td>63.2</td>
<td>27.3</td>
<td>7.5</td>
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<td></td>
<td></td>
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<tr>
<td>East Hampshire</td>
<td>64.7</td>
<td>26.3</td>
<td>7.5</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Eastleigh</td>
<td>61.9</td>
<td>28.5</td>
<td>6.8</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Fareham</td>
<td>63.8</td>
<td>27.4</td>
<td>7.2</td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>Gosport</td>
<td>58.8</td>
<td>32.8</td>
<td>6.7</td>
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<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Havant</td>
<td>59.2</td>
<td>32.3</td>
<td>7.1</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hampshire</td>
<td>62.4</td>
<td>27.9</td>
<td>7.2</td>
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</tr>
</tbody>
</table>
Increasing ethnic diversity

White British:
2001: 95.4 %
2011: 91.8 %
Second and third common languages

- **District/Borough**
  - Basingstoke and Deane
  - Hart
  - Rushmoor
  - New Forest
  - Test Valley
  - Winchester
  - East Hampshire
  - Eastleigh
  - Fareham
  - Gosport
  - Havant

- **Number of People**
  - Nepalese
  - Polish

- **Hampshire County Council**
2011 census in 20 words

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More outright owners / private renters

- Owned outright: 31% (2001) vs. 35% (2011)
- Owned with a mortgage or loan: 44% (2001) vs. 36% (2011)
- Shared ownership: 1% (2001) vs. 14% (2011)
- Social rented: 14% (2001) vs. 13% (2011)
- Private rented: 8% (2001) vs. 13% (2011)
- Living rent free: 2% (2001) vs. 1% (2011)

2001 Census vs. 2011 Census
More part-timers and self-employed

Hampshire County Area

<table>
<thead>
<tr>
<th>Census Year</th>
<th>Population aged 16-74</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Full-time employees</td>
</tr>
<tr>
<td></td>
<td>Self-employed</td>
</tr>
<tr>
<td></td>
<td>Unemployed</td>
</tr>
<tr>
<td></td>
<td>Full-time students</td>
</tr>
</tbody>
</table>

- 2001:
  - Part-time employees: 116,700
  - Full-time employees: 406,100
  - Self-employed: 81,400
  - Unemployed: 99,400

- 2011:
  - Part-time employees: 139,200
  - Full-time employees: 403,800
  - Self-employed: 99,400
  - Unemployed: 99,400

Hampshire County Council
More people working at home

![Bar chart showing different methods of travel to work and their impact on England and Wales and HCC. The chart includes categories such as 'Other method of travel to work', 'On foot', 'Bicycle', 'Passenger in a car or van', 'Driving a car or van', 'Motorcycle, scooter or moped', 'Taxi', 'Bus, minibus or coach', 'Train', 'Underground, metro, light rail, tram', and 'Work mainly at or from home'. The chart indicates a decrease in the use of public transportation and an increase in home-based work.]
Rising car ownership

Percentage change between 2001 and 2011

- Basingstoke and Deane: 13.3%
- Hart: 10.3%
- Rushmoor: 3.5%
- New Forest: 7.9%
- Test Valley: 9.1%
- Winchester: 10.4%
- East Hampshire: 9.7%
- Eastleigh: 12.6%
- Fareham: 8%
- Gosport: 6.8%
- Havant: 6.8%

Hampshire County Council
More highly qualified workforce

Hampshire County Area

<table>
<thead>
<tr>
<th>Highest level of qualifications</th>
<th>Number change 2001-2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other</td>
<td>-20,300</td>
</tr>
<tr>
<td>Level 4</td>
<td>132,600</td>
</tr>
<tr>
<td>Level 3</td>
<td>61,200</td>
</tr>
<tr>
<td>Level 2 and equivalent</td>
<td>27,100</td>
</tr>
<tr>
<td>Level 1</td>
<td>-17,200</td>
</tr>
<tr>
<td>No qualification</td>
<td>-7,300</td>
</tr>
</tbody>
</table>
Relatively more top level occupations

Professional groups (2+3)

<table>
<thead>
<tr>
<th>District</th>
<th>Percentage Point Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basingstoke and Deane</td>
<td>3.8</td>
</tr>
<tr>
<td>Hart</td>
<td>8.9</td>
</tr>
<tr>
<td>Rushmoor</td>
<td>0.7</td>
</tr>
<tr>
<td>New Forest</td>
<td>-1.7</td>
</tr>
<tr>
<td>Test Valley</td>
<td>1.3</td>
</tr>
<tr>
<td>Winchester</td>
<td>3.4</td>
</tr>
<tr>
<td>East Hampshire</td>
<td>9.5</td>
</tr>
<tr>
<td>Eastleigh</td>
<td>-3.5</td>
</tr>
<tr>
<td>Fareham</td>
<td>1.6</td>
</tr>
<tr>
<td>Gosport</td>
<td>3.7</td>
</tr>
<tr>
<td>Havant</td>
<td>-4.5</td>
</tr>
</tbody>
</table>

Percentage point difference between district and national average
Mixed dependence on the public sector

Public administration and defence

- Basingstoke and Deane: -0.6
- Hart: -0.7
- Rushmoor: 2.3
- New Forest: -0.7
- Test Valley: 1.7
- Winchester: 1.9
- East Hampshire: 0.4
- Eastleigh: 0.3
- Fareham: 4.4
- Gosport: 0.4
- Havant: 9.2

Percentage point difference between district and national average
Key messages

• County is growing
• Population is ageing
• Some polarisation in age groups
• Increasing diversity but still a more traditional structure than the national average
• Economic challenges around age profile and dependence on public sector
• Pressure points for the Council (rural services, demographic pressures, care and school places)
• Census under threat
For further information please contact the Research and Intelligence team (contact details here)