Hampshire’s population

- The population of Hampshire is estimated to be 1,353,350 in 2016, up from 1,317,790 in 2011
- Third most populous county in England (after Kent & Essex)
- Less densely populated than the South East as a whole (3.7 people per hectare compared to 4.7 per hectare)
- The population is set to increase by a further 7.5% to 1,455,380 by 2023

Hampshire is ageing faster than the rest of the UK

Population by age group

- Between 2011 and 2016 the population aged 65 and over grew by 17.9%
- Young people (aged 0-19) make up 23.0% of the population
- Between 2011 and 2016 the population aged 65 and over grew by 17.9%
- There are 591,000 people employed by businesses in Hampshire, of which 84% are micro-businesses employing fewer than 10 employees
- There are 67,400 businesses in Hampshire, of which 84% are micro-businesses employing fewer than 10 employees
- Approximately 40% of people in Hampshire work for employers with over 250 employees
- There are 591,000 people employed by businesses in Hampshire

Tourism & rural economy

- Tourism provides 67,000 jobs (includes Southampton and Portsmouth)
- The rural economy is worth an estimated £7.5 billion, or 16% of the overall Hampshire economy, with the agricultural industry worth £0.2 billion

Diversifying more slowly than the rest of the UK

- 92% of residents are White British, compared to 80.5% nationally
- After English, the second most common language is Nepalese (7,600 people) 74% of whom live in Rushmoor. The third language is Polish (6,300 people spread throughout the county)

Labour market

- 80% employment rate, well above UK rate (73.9%)
- 3.5% unemployment, lower than UK rate (5.0%)
- 17.1% economic inactivity rate, lower than UK rate (22.3%). Almost half of inactive residents (aged 16-64) are full time students or looking after the family/home
- Of those in employment, 38% work for businesses, 14% are self-employed
- Compared to the UK, Hampshire has a similar resident profile for the ratio of employees to the self-employed
- Hampshire has proportionately more residents who are part-time workers compared to the UK average
- The number and rate of unemployed claimant counts has fallen by two thirds from average highs of 19,000 and 2.4% in 2009 to 6,500 and 0.8% by the end of 2016
- It is estimated that around 18,000 – 20,000 EU27 born people are employed in Hampshire (2016)

Economy

- Worth £36.5 billion and contributing 15% to the South East’s economy. Rises to £47.7 billion and 19% when Southampton and Portsmouth are included
- Gross Value Added (GVA) per head of population - a measure of prosperity - is £27,000, more than 5% higher than the UK average
- Hampshire is the 12th least deprived local authority in England and home to… yet Hampshire has 32 Neighbourhoods in the 20% most multiple deprived areas in England

Relative deprivation

<table>
<thead>
<tr>
<th>Area</th>
<th>Ratio</th>
<th>Price (£)</th>
<th>£ billions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gosport (most affordable)</td>
<td>5.90</td>
<td>165,000</td>
<td>27,949</td>
</tr>
<tr>
<td>Portsmouth</td>
<td>6.10</td>
<td>170,000</td>
<td>27,867</td>
</tr>
<tr>
<td>Southampton</td>
<td>6.22</td>
<td>178,000</td>
<td>28,604</td>
</tr>
<tr>
<td>England</td>
<td>7.53</td>
<td>209,756</td>
<td>31,841</td>
</tr>
<tr>
<td>Rushmoor</td>
<td>7.70</td>
<td>236,400</td>
<td>31,880</td>
</tr>
<tr>
<td>Basingstoke &amp; Deane</td>
<td>7.96</td>
<td>245,000</td>
<td>30,792</td>
</tr>
<tr>
<td>Havant</td>
<td>8.11</td>
<td>225,000</td>
<td>27,730</td>
</tr>
<tr>
<td>Eastleigh</td>
<td>8.46</td>
<td>236,750</td>
<td>27,087</td>
</tr>
<tr>
<td>Fareham</td>
<td>8.41</td>
<td>243,250</td>
<td>27,707</td>
</tr>
<tr>
<td>Test Valley</td>
<td>9.02</td>
<td>255,000</td>
<td>28,272</td>
</tr>
<tr>
<td>New Forest</td>
<td>10.60</td>
<td>282,000</td>
<td>26,611</td>
</tr>
<tr>
<td>Hart</td>
<td>10.92</td>
<td>280,000</td>
<td>32,955</td>
</tr>
<tr>
<td>Winchester</td>
<td>11.03</td>
<td>350,000</td>
<td>31,729</td>
</tr>
<tr>
<td>East Hampshire (least affordable)</td>
<td>11.55</td>
<td>310,000</td>
<td>26,844</td>
</tr>
</tbody>
</table>

Housing

Aaffordability of housing across Hampshire is mostly above the national average, based on the ratio of average house prices to average earnings.

Waste and recycling (tonnes per annum)

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Household Waste</th>
<th>Recycling, Reuse and Composting</th>
<th>Energy Recovery</th>
<th>landfill</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011/12</td>
<td>591,900</td>
<td>240,000</td>
<td>303,000</td>
<td>48,000</td>
</tr>
<tr>
<td>2015/16</td>
<td>619,000</td>
<td>242,000</td>
<td>337,000</td>
<td>40,000</td>
</tr>
</tbody>
</table>

Carbon Emissions

The County Council’s reduction plan 2010-15 resulted in a reduction of emissions by 23%. A reduction of 40% is planned to be achieved by 2025.
Useful Links:

Hampshire Facts and Figures
http://www.hants.gov.uk/factsandfigures

Local Information and Statistics
https://www.hants.gov.uk/aboutthecouncil/informationandstats

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All information correct as at October 2017